

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM353799

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wonderful Citrus LLC		09/01/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Wonderful Citrus Holdings LLC		
Street Address:	11444 West Olympic Blvd., 10th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	4713238	WONDERFUL	
Registration Number:	4552106	WONDERFUL	
Serial Number:	85755719	WONDERFUL	
Serial Number:	86460797	WONDERFUL	
Serial Number:	86223721	WONDERFUL SCARLETTS	
Serial Number:	86325020	WONDERFUL SWEET SCARLETTS	
Serial Number:	86325011	WONDERFUL SWEET SCARLETTS	
Serial Number:	86460796	WONDERFUL	
Serial Number:	85755784	WONDERFUL	
Registration Number:	4552134	WONDERFUL	
Registration Number:	2828177	HALO	
Serial Number:	86004775	HALO	
Registration Number:	4748493	HALOS	
Registration Number:	4748494	HALOS	
Registration Number:	4652033	HALOS BABIES	
Registration Number:	4666226	HALOS BABIES	
Serial Number:	85939792		
Serial Number:	86350387	IF YOU DON'T HAVE HALOS, THEY DON'T HAVE	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	86489079	PURE GOODNESS
Registration Number:	4732120	PURE GOODNESS
Registration Number:	4732117	SWEET SCARLETTS

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: brittany.lichtig@roll.com

Correspondent Name: LaTunda Powell, Trademark Administrator

Address Line 1: 11444 West Olympic Blvd., 10th Floor

Address Line 4: Los Angeles, CALIFORNIA 90064

NAME OF SUBMITTER:	LaTunda Powell, Trademark Administator
SIGNATURE:	/latunda powell/
DATE SIGNED:	09/02/2015

Total Attachments: 2
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UNITED STATES
ASSIGNMENT OF TRADEMARK

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, **WONDERFUL CITRUS LLC** ("Assignor"), a limited liability company organized and existing under the laws of Delaware, whose business address is at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064, USA, hereby assigns and transfers to **WONDERFUL CITRUS HOLDINGS LLC** ("Assignee"), a limited liability company organized and existing under the laws of Delaware, whose business address is at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064, USA, effective as of September 1, 2015 (the "Effective Date"), the following:

A. All right, title, and interest held by Assignor in and to the business names, trade names, and/or service marks, and the application and/or registration therefor, listed in Exhibit A attached hereto and incorporated herein by this reference (hereinafter referred to as the "Mark");

B. The goodwill of the business connected with the use of and symbolized by the Mark, as part of the transfer of all business to which the Mark pertains, and including all associated artwork, labels, and package designs and other assets that uniquely reflect the Mark; and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Mark or injury to said goodwill, together with the right to sue or recover the same in Assignee's name.

IN WITNESS WHEREOF, the undersigned have hereunto executed this Assignment, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Date: August 31, 2015

Assignor:

WONDERFUL CITRUS LLC,
a Delaware limited liability company

By: 
Craig B. Cooper, Senior Vice President

Assignee:

WONDERFUL CITRUS HOLDINGS LLC,
a Delaware limited liability company


By: 
Craig B. Cooper, Senior Vice President

EXHIBIT A**MARKS**

Country	Trademarks	Application Date/ Application No.	Registration Date/ Registration No.
United States	WONDERFUL	16-Oct-2012 85983500	31-Mar-2015 4713238
United States	WONDERFUL	12-Aug-2011 85396734	17-Jun-2014 4552106
United States	WONDERFUL	16-Oct-2012 85755719	
United States	WONDERFUL	20-Nov-2014 86460797	
United States	WONDERFUL SCARLETTS	17-Mar-2014 86223721	
United States	WONDERFUL SWEET SCARLETTS	30-Jun-2014 86325020	
United States	WONDERFUL SWEET SCARLETTS & Design	30-Jun-2014 86325011	
United States	WONDERFUL W/HEART Design	20-Nov-2014 86460796	
United States	WONDERFUL W/HEART Design	16-Oct-2012 85755784	
United States	WONDERFUL W/HEART Design	17-Oct-2011 85449191	17-Jun-2014 4552134
United States	HALO	27-Mar-2000 76011285	30-Mar-2004 2828177
United States	HALO & Design	08-Jul-2013 86004775	
United States	HALOS	21-May-2013 85938886	02-Jun-2015 4748493
United States	HALOS & Design	21-May-2013 85938902	02-Jun-2015 4748494
United States	HALOS BABIES	31-Mar-2014 86236902	09-Dec-2014 4652033
United States	HALOS BABIES & Design	31-Mar-2014 86237555	06-Jan-2015 4666226
United States	Halos Character Design	22-May-2013 85939792	
United States	IF YOU DON'T HAVE HALOS, THEY DON'T HAVE HALOS	28-Jul-2014 86350387	
United States	PURE GOODNESS	23-Dec-2014 86489079	
United States	PURE GOODNESS	22-May-2013 85940222	05-May-2015 4732120
United States	SWEET SCARLETTS	21-May-2013 85938191	05-May-2015 4732117